

SUMMER 2025



VISION BEYOND

Confidence is a state of mind in which we seek to free ourselves. For many of us, it is a trigger to progress, to move forward. It is a goal achieved through training, failure, perseverance and success.

Confidence is not about being one hundred percent certain, it's about **seeing possibilities instead of obstacles**, opportunities instead of limitations. Once you've gained confidence, you are powered by **a vision** that takes you further than you ever thought possible.

Bollé designs gear with an eye for details that make all the difference, enabling you to venture further than ever before :

**BEYOND BOUNDARIES,
BEYOND WHAT OTHERS SEE,
BEYOND YOURSELF.**

DISCOVER THE KEY VISUAL 



REACT FOR GOOD

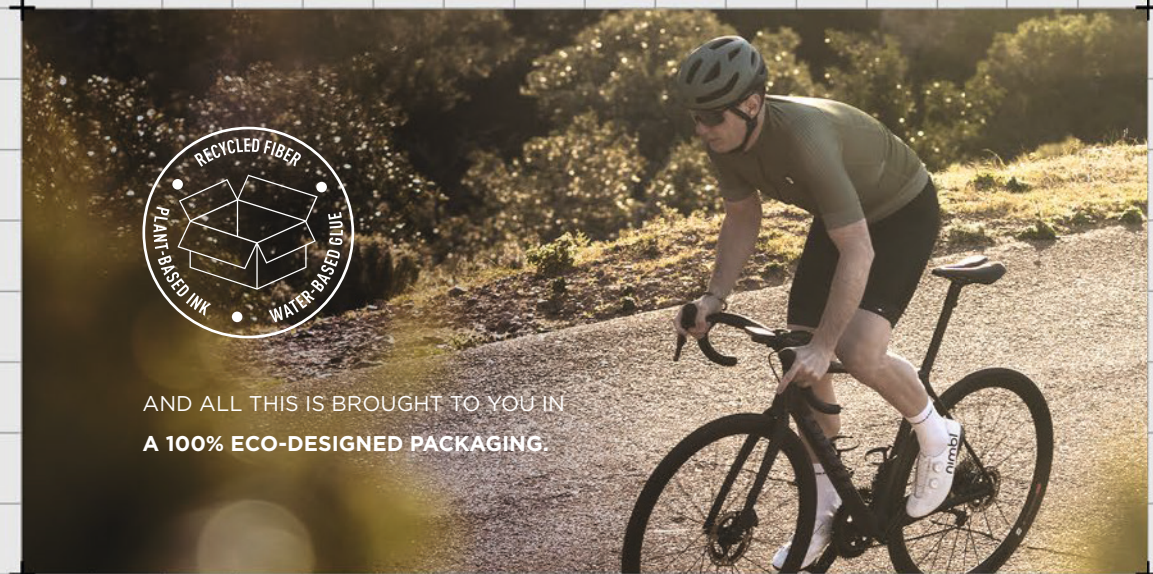


AT BOLLÉ, WE DON'T CLAIM WE ARE GOING TO SAVE THE PLANET, BUT **WE DO STRIVE TO REDUCE OUR IMPACT.**

FOLLOWING THE RELEASE OF THE COMPANY'S FIRST SUSTAINABLE DEVELOPMENT REPORT, THE TEAM PUSHED EVEN FURTHER FOR THE SPRING/SUMMER 24 SEASON WITH THE LAUNCH OF **A FULL RANGE OF ECO-DESIGNED WATER SPORTS SUNGLASSES. 100% OF OUR PERFORMANCE FRAMES EQUIPPED WITH OUR PROPRIETARY LENSES PHANTOM, VOLT, AND SOLACE4 ARE NOW ECO-FRIENDLY*.**

OUR APPROACH TOWARDS SUSTAINABILITY TOOK A BIG STEP FORWARD ON THE LIFESTYLE SIDE AS WELL WITH 2 NEW ECO-DESIGNED SUNGLASSES (ASTERIA & ESTEEM), MAKING THE BOLLÉ RANGE **THE BIGGEST ECO-DESIGNED SPORTS SUNGLASSES OFFER AVAILABLE ON THE MARKET.**

DISCOVER THE VIDEO 



AND ALL THIS IS BROUGHT TO YOU IN
A 100% ECO-DESIGNED PACKAGING.

*ACCORDING TO BOLLÉ ECO-FRIENDLY CRITERIA (SEE BOLLÉ BRANDS ESG POLICY)

ICARUS

AVAILABLE TECHNOLOGIES

FIT: MEDIUM • 6BASE 135/52/135/133



OPTICAL CLIP /
BS092001-P - Black Matte
BS092002-P - White Matte

Available with Phantom
 Photochromic Lens
**Available with Volt High Contrast
 Enhanced Colour Lens
 made from 60% bio-based PC**
 Anti-Fog coating

Anti-Scratch coating
 Oleo/Hydrophobic coating
 Thermogrip®
 Snap hinge
 S-Fit temples

**45% bio-based frame
 (made with renewable castor oil)**
 23 grams



NEW



BS016009
 Titanium Matte
 Volt Ultraviolet

CAT.3

When it comes to lightweight, look no further. The ICARUS is Bollé's new ultra light frameless model, 24 grams of pure performance. Great stability is ensured by the use of Thermogrip® rubber on both the S-fit temples and the nose piece. This 6 base is available with Phantom, the most advanced photochromic lens on the market and Volt+, our revolutionary high contrast polarized lens.

BOLT 2.0

AVAILABLE TECHNOLOGIES

FIT: MEDIUM • 8BASE 76/40/125/142



OPTICAL CLIP /
BS003001-P - Black Matte
BS003002-P - White Matte

Available with Phantom
 Photochromic Lens
 Available with Volt+
 High Contrast Polarized Lens
 Anti-Fog coating

Anti-Scratch coating
 Oleo/Hydrophobic coating
 Thermogrip®
 TR90 Nylon Frame

Snap hinge
 Adjustable nose piece
 S-Fit temples



BS003004
 Titanium Matte
 Volt+ Ultraviolet Polarized

CAT.3



SUNGLASSES : Airfin



SUNGLASSES : Airdrift



SUNGLASSES : Windchaser, Airdrift



SUNGLASSES : Airdrift

WINDCHASER NEW

AVAILABLE TECHNOLOGIES

FIT: MEDIUM • 5BASE 144/57/141/135

Available with VOLT+ High Contrast Enhanced Colour Polarized Lens made from 60% bio-based PC
Available with SLF+ Lens made from 60% recycled PC
Vented cylindrical lens
3-axis rotation FIT-TEC temples

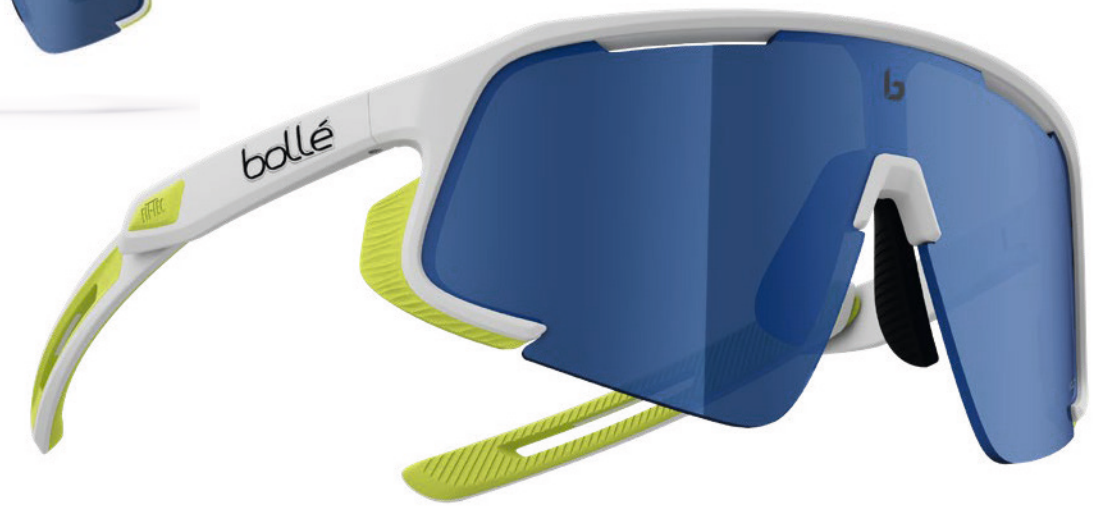
Fin Shield side coverage technology
Adjustable nose piece in 38% recycled Thermogrip®
45% bio-based Thermogrip® (made with renewable castor oil) on side fins and temples
Snap hinge

Anti-Scratch coating
Oleo/Hydrophobic coating
45% bio-based frame (made with renewable castor oil)
Floating cord included



ADJUSTABLE FLOATING CORD

BA011001 - Black



Stay on top of trends and performance with the ultimate model from the water sports family. Stylish with a cylindrical bold design and ultra-technical features, the WINDCHASER has everything you need to make a difference. The half-rim vented shield allows excellent water evacuation, the Fin Shield technology provides side coverage and the 3-axis rotation FIT-TEC temples combined with an adjustable Thermogrip® nose piece offer a perfect fit no matter the intensity of the action. A part of our React for Good campaign, the WINDCHASER is made of 45% bio-based material. Available with Volt+, Bolle's revolutionary high contrast and polarized lens.



BS050002 CAT.3
White Matte Acid
Volt+ Offshore Polarized

DISCOVER THE IMAGERY

TALENT

FIT: MEDIUM • 6BASE 51/43/135/135

VOLT+

AVAILABLE TECHNOLOGIES

Available with Volt+ High Contrast
Enhanced Colour Polarized Lens
Thermogrip®

TR90 Nylon Frame
Snap hinge
S-Fit temples



A rounded square of the Slim family of sleek and lightweight sport lifestyle eyewear. The TALENT's lifestyle shape is paired with performance features such as Thermogrip® rubber and light and strong TR90 nylon frame that will not disappoint whether for casual wear or sport.



BS017002
Black Matte
Volt+ Gun Polarized

CAT.3



BS017008
Light Grey Frost
TNS Polarized

CAT.3

AIRDIFT

NEW



Floatable

AVAILABLE TECHNOLOGIES

FIT: MEDIUM • 8BASE 58/44/139/130

VOLT+

Available with VOLT+ High Contrast
Enhanced Colour Polarized Lens
made from 60% bio-based PC
Available with SLF+ Lens
made from 60% recycled PC
Air Float technology
Fin Shield side coverage technology

Thermogrip®
Snap hinge
Anti-Scratch coating
Oleo/Hydrophobic coating
**40% bio-based frame
(made with renewable castor oil)**
Floating cord compatible



ADJUSTABLE FLOATING CORD

BA011001 - Black



Ideal for water sports lovers, the AIRDIFT is a flat rectangular frame for a more lifestyle look. The light and floatable material combined with the Air Float technology allows the sunglasses to float horizontally. This base 8 model equipped with the Fin Shield technology provides a wide field of view and maximum coverage, even on the sides. Very comfortable and super stable, this model is equipped with high-performance features such as snap hinges and Thermogrip® rubber on both temple tips and the nose pads. Also a part of our React for Good campaign, the AIRDIFT is made of 45% bio-based material. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.



BS035002
White Matte Navy
Volt+ Offshore Polarized

CAT.3

ESTEEM NEW

FIT: MEDIUM • 6BASE 54/45/137/145

VOLT+



AVAILABLE TECHNOLOGIES

Available with Volt+ High Contrast Enhanced Colour Polarized Lens
 Snap hinge
 Thermogrip® temple tips
 Thermogrip® nose pads
45% bio-based frame (made with renewable castor oil)

STATUS

FIT: MEDIUM • 6BASE 58/42/139/138

PHANTOM+ | **VOLT+**



AVAILABLE TECHNOLOGIES

Available with Volt+ High Contrast Enhanced Colour Polarized Lens
 Thermogrip®
 Snap hinge
 Wide temples
45% bio-based frame (made with renewable castor oil)

The ESTEEM is Bollé's classic medium square frame. Easy-to-wear and modern with a faceted design and a metal logo, this model is also equipped with high-performance features such as snap hinges and Thermogrip® rubber on both temple tips and the nose pads. A part of our React for Good campaign, the ESTEEM is made of 45% bio-based material. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.

The STATUS is a classic medium rectangular frame with Bollé's design. Modernized with a metal logo, this model is equipped with high-performance features such as snap hinges and Thermogrip® rubber on both temple tips and the nose pads. A part of our React for Good campaign, the STATUS is made of 45% bio-based material. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.



BS051001 CAT.3
 Crystal
 Volt+ Offshore Polarized



BS051005 CAT.3
 Crystal
 TNS Gun



BS043001 CAT.3
 Light Grey Frost
 Volt+ Offshore Polarized



BS043002 CAT.3
 Black Matte
 Volt+ Gun Polarized

SCORE

AVAILABLE TECHNOLOGIES

FIT: MEDIUM • 6BASE 53/42/140/135



Available with Volt+ High Contrast
Enhanced Colour Polarized Lens
Thermogrip®

TR90 Nylon Frame
Snap hinge
S-Fit temples



The SCORE takes the game with its lightweight and flexible TR90 nylon frame and its super-wearable dimensions. The rectangular eyeshape with Thermogrip®rubber on nose pad and temple tips works great both for sport and casual wear.



BS031003 CAT.3
Black Crystal Matte
Brown Pink Polarized

KING

AVAILABLE TECHNOLOGIES

FIT: LARGE • 8BASE 63/39/130/138



Available with Volt+ High Contrast
Enhanced Colour Polarized Lens
Anti-Fog coating

Anti-Scratch coating
Oleo/Hydrophobic coating
Thermogrip®



Once you slip on these stylish shades, you'll agree that it's good to wear the KING. This sunglass gives you all-around eye protection in a handsome package that's fit for large faces. If you're looking for a bold look in eyewear, look no further.



BS026007 CAT.2-3
Full Black Matte
Phantom+ Blue
Photochromic Polarized



12573 CAT.3
Black Matte
TNS Polarized



BS026006 CAT.3
Black Matte
Volt+ Ruby Polarized

FENIX

AVAILABLE TECHNOLOGIES

FIT: MEDIUM • 8BASE 61/40/125/134

Available with Volt+ High Contrast Enhanced Colour Polarized Lens Thermogrip®

TR90 Nylon Frame Snap hinge S-Fit temples

PHANTOM | VOLT+



True to Bollé's original wrap shape, the FENIX is designed for an active lifestyle whether in the city or in the outdoors. The 8 base frame also provides extra protection and a wide field of view. Comfort and stability are assured by our high performance features such as the Thermogrip® rubber on the temple tips and nose pads. Available with Volt+, our revolutionary high-contrast and polarized lens.



BS136006 CAT.3
Titanim Matte
Volt+ Offshore Polarized

DISCOVER THE KEY VISUAL

MODEL	Fenix	
LENS	VOLT+	
COLOUR CONTRAST POLARIZED LENSES		



LIFESTYLE COLLECTION_SHAPED BY THE ELEMENTS
LIFESTYLE COLLECTION_SHAPED BY THE ELEMENTS
LIFESTYLE COLLECTION_SHAPED BY THE ELEMENTS



2024

FRISCH

— home of premium brands —

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EXPERIENCE THE POWER OF COLOUR

VOLT+

HIGH CONTRAST
ENHANCED COLOUR LENSES



bolle